



ArtFBI

ArtFax

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A Faxazine of Arts Information from Cyberspace to the Mid-Atlantic Community

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BUSINESS SUPPORT FOR THE ARTS REACHES ALL-TIME HIGH IN 1994

Business support to the arts reached an all-time high of \$875 million in 1994, according to The Business Committee for the Arts (BCA) Report: 1995 National Survey of Business Support to the Arts.

Business support to the arts was \$518 million in 1991, the last time BCA conducted a national survey. The 1995 survey was conducted by Roper Starch Worldwide, Inc. and is based on telephone interviews with 1,000 businesses with annual revenues of \$1 million and more. The survey was funded, in part, by a generous grant from Lockheed Martin Corporation.


The survey also indicates that:

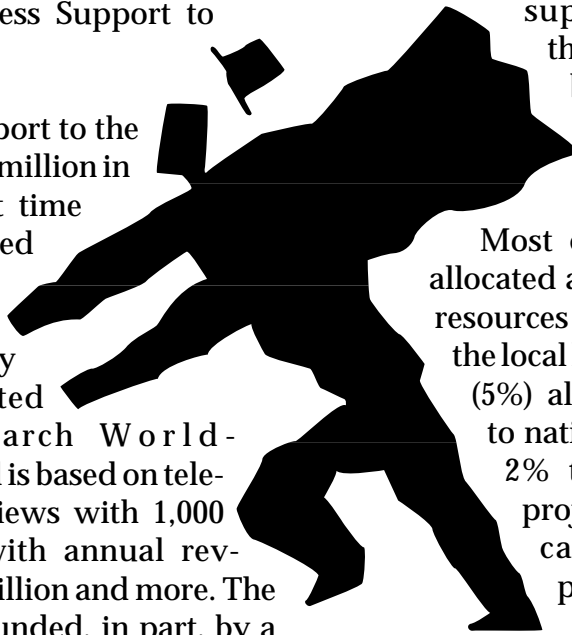
Nearly three-quarters (73%) of the total dollars contributed to the arts in 1994 came from smaller companies with \$1 million to less than \$50 million in revenues.

Businesses allocated an average 19% of their philanthropic budgets to the arts in 1994, compared to 11% in 1991. Forty-five percent (45%) of businesses surveyed supported the arts through cash contributions in 1994, compared to 38% in 1991.

Most companies (93%) allocated a majority of their resources to arts projects at the local level. Five percent (5%) allocated resources to national projects and 2% to international projects. Similar allocations were reported in 1991.

Symphony orchestras received the largest percentage of support (15%) from businesses followed by performing arts facilities (13%) and museums (12%).

The top three "major" reasons for supporting the arts are: "to demonstrate good corporate citizenship" (74%), "to 



enhance the quality of life in company's operating communities" (66%), and "to enhance a company's image and reputation" (46%).

Thirty-three percent of businesses indicated that a portion of their support to the arts came from a public relations budget, compared to 17% in 1991.

Forty-five percent of businesses that made non-cash contributions reported that they donated products and services to the arts in 1994. Another 37% reported that their employees volunteered time and expertise to arts organizations. Among businesses that reported that they gave non-cash support to the arts, 16% indicated that this support replaced cash contributions, compared to 17% in 1991.

Nine percent of businesses reported that evaluating the impact of their company's arts program is "very important." Fifty-three percent reported that it is "somewhat important." Thirty-two percent anticipate a greater need to measure and evaluate the impact of their arts program as a way to maintain, increase and justify support to management.

Forty-five percent of businesses reported that they encourage the arts groups they support to collaborate with other not-for-profit groups dealing with education, health and human services and the environment, compared to 11% in 1991.

Businesses expect to contribute a median dollar amount of \$2,500 to the arts in 1995, compared to \$2,000 contributed in 1994 and \$1,000 contributed in 1991.

"The substantial increase in business support to the arts during the past three years makes clear that the arts are solidly positioned in the new business environment," commented Judith A. Jedlicka, President, Business Committee for the Arts, inc.

"The findings also indicate that during the past decade, small and midsize companies have moved from being an emerging factor to a major force in business-arts alliances. At the same time, businesses strengthened their commitment to the communities in which they operate investing more than 90% of their arts resources at the local level," Jedlicka continued. "These factors, coupled with anticipated continued growth in business support to the arts, point to many opportunities for new alliances between business and the arts during the years ahead."

- David Green, NYFA
on Arts Wire

New Support for Artists Collaborations from Africa, Asia and Latin America

Arts International, a division of the Institute of International Education (IIE), is pleased to announce the commencement of INROADS, a new national program that will support U.S.-based collaborative planning residencies with leading artists from Africa and the Middle East, Latin America and the Caribbean, and Asia and the Pacific Islands. This new program, generously funded by The Ford Foundation, will enable artists from these regions



The question of which museums are online can now more easily be answered. The Association of Art Museum Directors has a Web site that lists its members.

Behind each museum's name are its hours, admission fees, collections, exhibitions and other programs. Those museums that have their own developed Web pages, like the Whitney, are clearly indicated. The Baltimore Museum of Art, for example, even provides links to those museums whose art was borrowed for Baltimore exhibitions.

Future plans for the AAMD page include listings of museum internship and fellowship programs, museum job opportunities in information technology, and cross-indexed exhibition schedules.

The AAMD web site address (also called a URL) is <http://www.gatech.edu/CARLOS/AAMDO>



**WCA VIDEO SHOW:
ONE PLACE
TO ANOTHER**

The National Women's Caucus For Art (Feb. 96', Boston) seeks video works concerning women's journeys. Journey, as defined by Webster: travel or passage from one place to another (actual or metaphorical).

Works should be produced solely by women within the last three years and run no longer than ten minutes. Include S.A.E. for return. Please do not send original copies. VHS for review. Will call for 3/4" upon selection. Include C.V. and additional info relative to the piece. Deadline January 1st 1996.

**Send to: National Women's Caucus For Art
P.O. Box 1892
Jamaica Plain, MA
02130**

**Call the Artists Foundation for more info:
(617) 859-3810**

**- Joseph Wilson
on AW**

• to work directly with U.S. artists
• on the exploration and initial de-
• velopment of new multi-disciplin-
• ary work in the performing arts.

• In the first year, INROADS will
• make approximately 25 grants and
• offer technical assistance to U.S.
• nonprofit dance, theater, music-
• theater, opera companies, present-
• ing organizations, and cultural
• centers that are committed to the
• exploration and development of
• trans-national projects. INROADS
• grants will be awarded to U.S. arts
• organizations to strengthen the
• early stages of artistic planning
• and will support short-term col-
• laborative residencies in the U.S.
• by artists from Africa and the
• Middle East, Latin America and
• the Caribbean, and Asia and the
• Pacific Islands in order to explore
• opportunities for creative partner-
• ships with U.S. artists. Guidelines
• for grant applicants are available
• from Arts International at (212)
• 984-5341.

• According to Richard M. Krasno,
• President and CEO of IIE, "This
• program will enable AI to work
• closely with U.S. performing art-
• ists and presenting organizations
• to bring artists from these diverse
• regions of the world to the United
• States, and complements AI's
• other programs such as the Fund
• for U.S. Artists at International
• Festivals and Exhibitions, which
• sends U.S. artists abroad to per-
• form and exhibit their work."


• In addition to grants to U.S. arts
• organizations, INROADS will also
• include a Contemporary Masters
• Initiative, in which AI will col-
• laborate with selected U.S. pre-
• senters to provide U.S. audiences
• with exposure to selected leading

artists from regions and countries whose work is less frequently seen in the United States. As an integral part of both the grants program and the Contemporary Masters Initiative, Arts International will develop new technical assistance and information services to the U.S. arts field that will include distribution of key international publications and the sharing of international opportunities through electronic media.

The application submission deadline for grants in support of exploratory work for INROADS is January 26, 1996. To receive guidelines contact Leslie Findlen at (212) 984-5341. For information on Meet the Composers' International Creative Collaborations initiative, contact Pablo Martinez at (212) 787-3601. The application submission deadline for this program will be in May 1996.

- David Green, NYFA
on Arts Wire

**Representative Ehrlich
Accuses Handsnet of
Using Grant for Advocacy**

Last week, OMB Watch called for Representative Robert Ehrlich (R-MD) to publicly correct the record after he had falsely accused HandsNet, a network of human service organizations, of "using a \$200,000 Commerce Department grant to fund political advocacy activities along the Internet." OMB Watch pointed out that HandsNet, could not have spent the grant on political advocacy as it had not received it. HandsNet's grant was one of 117 of 

the Commerce Department's TIAP grants, formally announced November 9.

Ehrlich made his claim on the basis of three postings on HandsNet, none of which were generated by HandsNet but which called for readers to contact their Congressional representatives. The real danger here for non-profits, OMB Watch stated, was that opponents to nonprofit advocacy will be encouraged to make false allegations and file a law suit against federal grantees alleging that they violated the provisions of the Istook amendment (ArtFax, September, 1995), a piece of legislation presently being considered in Congress and one which would severely limit the ability of non-profits to advocate with their private non-governmental funds. The burden of proof is on the grantee to prove with "clear and convincing evidence" that they are in compliance with the Istook amendment. Charities could face frivolous and costly law suits, taking time and money away from providing services.

- OMB Watch as posted on Arts Wire

Religious Right Pushes for Tighter Telecom Legislation

Edwin Meese III, Ralph Reed, Donald Wildmon, Phyllis Shafly and others on the Religious Right reportedly sent a letter October 16 to Telecommunications Bill committee chairs Bliley and Pressler seeking even more extensive restrictions than the Communications Decency Act currently contains, according to Voters Telecommunications Watch.

The letter takes a three-part approach, proposing: a) holding any provider, service or library criminally liable for online speech; b) revisiting the unconstitutional "indecent standard," suggesting stronger language; and c) seeking unprecedented control over online speech for the FCC.

The People for the American Way (PFAW) and the American Civil Liberties Union are organizing a letter from organizations opposed to the censorship provisions.

- OMB Watch as posted on Arts Wire

VIDEO IMAGING RESIDENCIES

The Experimental Television Center Residency Program offers artists the opportunity to study the techniques of video image processing during a five-day intensive residency. Applicants must have prior experience in video production.

Send a resume, tape of recently completed work in 3/4" or VHS formats, preference of five-day period and alternate dates between 2/96 and 6/96 and SASE for return of work.

For further information, including a complete list of equipment available, write to: Experimental Television Center, 109 Lower Fairfield Road, Newark Valley, NY 13811. Tel: (607) 687-4341, Fax: same as phone.

End Transmission

